



FOR IMMEDIATE RELEASE

For additional information:

Eileen Proctor, PACC911 602-867-3647

Susan Fallon, ADOG 602-448-3816

DOGS' BEST FRIENDS UNITE TO PLACE HOMELESS ANIMALS

PACC911 and ADOG Join Forces for First Annual "Paws Around the Fountain" Adoptathon

February 20, 2008 (Phoenix, AZ): The country's tallest fountain will be the site of Fountain Hills' largest pet adoptathon on April 6, 2008 between 10am-3pm. "Paws Around the Fountain", a joint effort of PACC911, the Phoenix Animal Care Coalition, and Fountain Hills-based ADOG, Association of Dog Owners Group, combines a fun day in the park for families and their pets, with a goal of placing 100+ homeless dogs, cats and critters into new forever homes.

"We are pleased to join PACC911 in organizing and hosting this event," says Jerry Wise, president of ADOG, explaining that "part of ADOG's charter is to encourage responsible dog ownership and this is a perfect opportunity for a great number of rescued animals to find good homes in Fountain Hills and surrounding areas."

According to PACC911's Vice President of Operations Barb Steele, even those that are not specifically looking to add a pet to their lives are invited to enjoy the day's festivities at one of the state's most beautiful and tranquil settings:

- 40+ animal rescue partners offering hundreds of purebred and mixed breed dogs and puppies, cats and kittens, rabbits, guinea pigs, rats, and even horses
- a fun and fastpaced Fido favorite, Lure Coursing, run by AZ Jack Russell Terrier Rescue
- DJ Jack Combes spinning the oldies all day long... *perhaps a little What's New Pussycat and Me & You & A Dog Named Boo?*
- Sheriff Joe Arpaio signing those trademark pink boxer shorts for donations which will benefit local animal welfare efforts
- onsite, reduced cost microchipping for your pets
- a variety of pet-friendly organizations and local businesses
- a day-long raffle featuring many valuable prizes, with proceeds funding the PACC911 Emergency Medical Fund which subsidizes extraordinary veterinary expenses of their animal welfare partner organizations to save more lives and reduce euthanasia.

Animals available for adoption are already spayed/neutered and up-to-date on vaccinations. Adoption fees are set by each individual organization based on factors including species, age, and breed.

"Paws Around the Fountain" takes place on Sunday, April 6 between 10am-3pm at Fountain Park, 12925 North Saguaro Blvd at the corner of Saguaro and Palisades, near the Performance Pad area. For additional information, call 602-992-4779 or visit www.PACC911.org.

About PACC911:

PACC911, the Phoenix Animal Care Coalition, is a non-profit organization that has been a unifying force for 90+ animal welfare organizations throughout Maricopa County for ten years, providing opportunities for all of them to work together for the greater benefit of the animals. To this end, they organize numerous awareness, fundraising, and adoption events throughout the year. For additional information, call 602-992-4779 or visit www.PACC911.org.

About ADOG:

ADOG, the Association of Dog Owners Group, is a non-profit organization dedicated to promoting the Fountain Hills Desert Vista off-leash dog park and encouraging responsible pet ownership. For additional information, visit www.ADOG.org